

## Welcome to the FlexTraining Education Solution

### Why FlexTraining?

Consider the way your company or organization operates. You depend on the performance of your leaders, your managers and staff. Can you think of some members of your talent pool who perform best when they are properly trained and educated? Would improved performance be worth \$5 - \$8 per month? If so, a FlexTraining education solution can pay for itself immediately.

Perhaps you are already doing face-to-face training or using hard-to-track slideshows and documents. If so, you can add another layer of savings and improvements that come with adopting FlexTraining. We make it happen through secure online training and testing solutions for your employees, customers, or clients who require one-time or recurrent training.

Hundreds of companies and organizations around the globe have turned to FlexTraining as a strategic advantage. We deliver and track online education for over two million online learners. Save time, save money, energize your training, meet deadlines, track certifications, and improve performance.

### Our Vision

We believe that on-demand training should be available to public and private sector customers of all sizes and within all markets. Therefore, it should be streamlined and effective, should allow customers to re-use their existing training materials, and should yield a very low overall cost of ownership. In addition, we promote simplicity by offering a complete solution from a single source. We also offer a choice between a complete turnkey education facility and a do-it-yourself tool set with built-in course authoring. Finally, in order to maximize convenience for our customers, we provide a robust, state-of-the-art cloud-hosted private training center.

Choices. Simplification. Flexibility. Results.

## Custom Training Without Programming

### Your own installed Universal Learning Platform

Instructional Designers agree that the key to effective learning is interactivity. Our built-in exercise templates, dynamic images and multimedia support give you a powerful E-Learning toolset. The FlexTraining Universal Learning Platform is a complete end-to-end training framework, designed from the ground up for effective web-based training

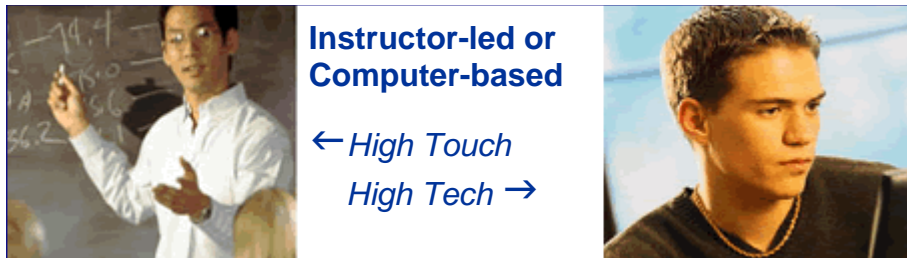
Role-based security and separate Admin and Learner menus provide secure, documented, tracked system access and course progress. A centralized dashboard shows across-the-board activity and progress at a glance. We also provide a mobile Executive Dashboard for monitoring training when you are away from the office.

All system features are available 24/7, including course authoring, curriculum planning, results tracking, testing, and uploading and downloading student data.

How many tools can you implement that both cut costs and improve effectiveness?

Some companies need their training to be completely automated. Others need to have regular interaction with an instructor or subject matter expert. FlexTraining supports both learning strategies, along with blended classroom learning.

You will have full control of your custom courses, results reporting, skills tracking, and optional tests from day one.

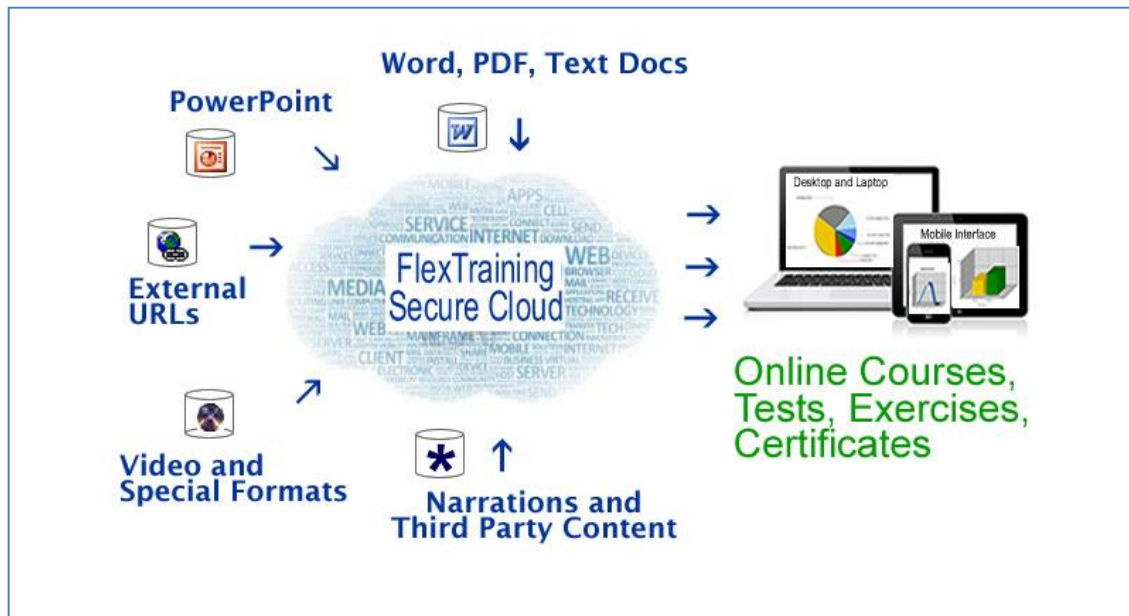


FlexTraining is a learning system powerful enough for the enterprise, yet so simple that you can be delivering interactive education in hours rather than weeks.

Let's work together to meet your goals.



## Easy Course Creation: Use Existing Content or Build From Scratch



- ✓ Start training this week after a simple installation and setup
- ✓ Use Rapid Authoring or have us build courses for you
- ✓ Re-use existing training material (videos, text, images, etc.)
- ✓ One-stop shopping - no need to buy tools from multiple suppliers
- ✓ Very low operating costs, scales to thousands of learners
- ✓ Grow your system without re-entering data or rebuilding courses
- ✓ Secure deployment on your network or the cloud for maximum control
- ✓ Few technical or administrative resources needed to operate